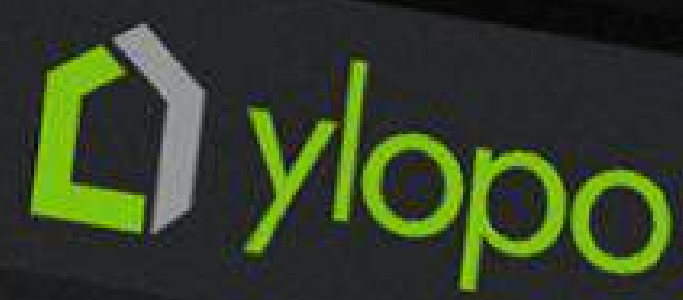




More Sellers
More Buyers
More Closes



www.ylopo.com

[Events](#)[Products](#)[Training](#)[Realtors In Residence](#)[About Us](#)[Book A Demo](#)

More Sellers More Buyers More Closes

with Ylopo's Complete Digital Marketing Solution

Ylopo can generate as many Seller and Buyer Leads as you'd like, consistently bringing them back to your custom-branded website and keeping them off of your competitors' sites. Our Complete Digital Marketing Suite offers advanced Seller tools, unparalleled AI Text & Voice and over 100 other Lead Nurture and Communication tools to help maximize your success, close more deals, and make more money.

[I'm Ready For More!](#)

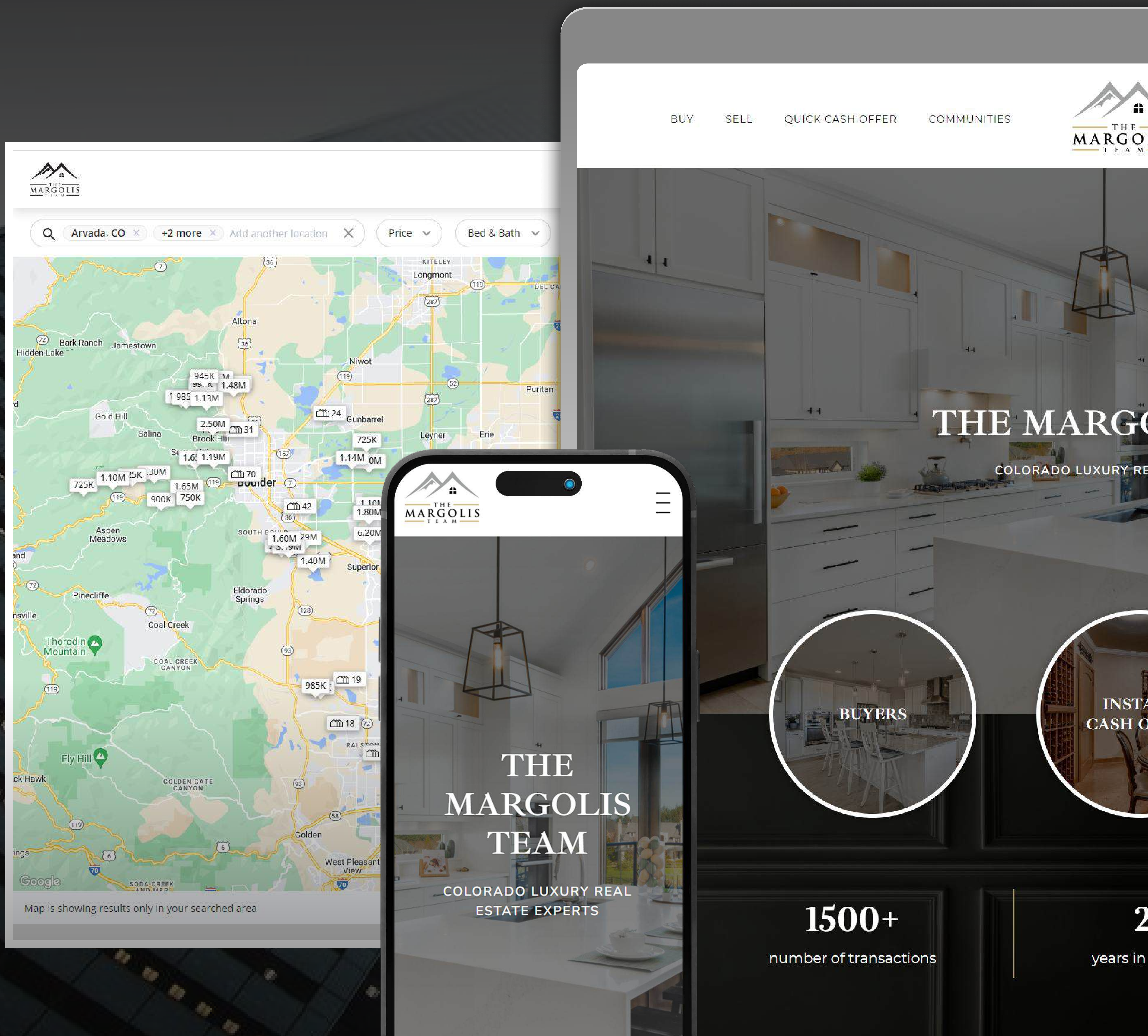
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IDX Home Search Site + Branded Site

Delight your consumers with a clean and beautiful site design, as you gather 24/7 intelligence on their search behavior to hone in on exactly what each buyer wants to see! All done under your brand.

Ylopo builds two IDX sites for every client. **The first is an IDX search site specifically designed for lightning-fast home searches**, keeping sellers and buyers off the portals and on your own search site. They'll keep coming back over and over, as remarketing and AI meticulously track every interaction and feed it directly into your CRM.



The second site is a custom branded website designed to highlight you, your brand, the team, and all the communities you service.

- ✓ Beautiful custom designs
- ✓ Fast-loading IDX feeds
- ✓ Integrated tracking and remarketing to keep them coming back to your site



CLIENT LOVETEAMCONTACT USBLOGHOME



OLIS TEAM

REAL ESTATE EXPERTS



ANT
FFER



HOME
VALUATION

5

business

\$505+

million sales volume

Sign in

List

Map

500 Homes For Sale in Arvada, CO (city), Boulder, CO (city), Brighton, CO (city)

Sort: Newest on Site

Share

New



\$550,000

4 bd • 3 ba • 2,017 sqft

6290 Janice Way, Arvada, CO 80004

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Coming Soon



\$599,000

4 bd • 2 ba • 1,860 sqft

7452 W 82nd Way, Arvada, CO 80003

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Open 08/04 Sun 12pm



\$2,600,000

4 bd • 4 ba • 6,619 sqft

3156 75th St, Boulder, CO 80301

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Open 08/03 Sat 10am



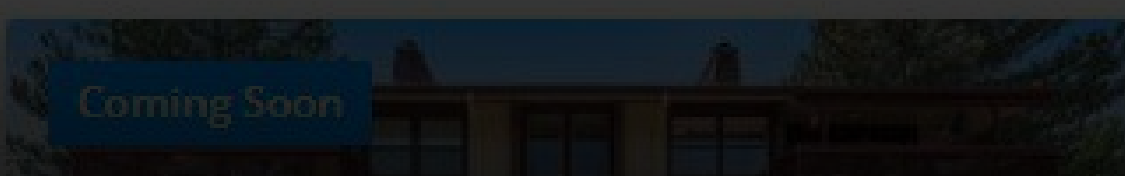
\$450,000

4 bd • 2 ba • 1,824 sqft

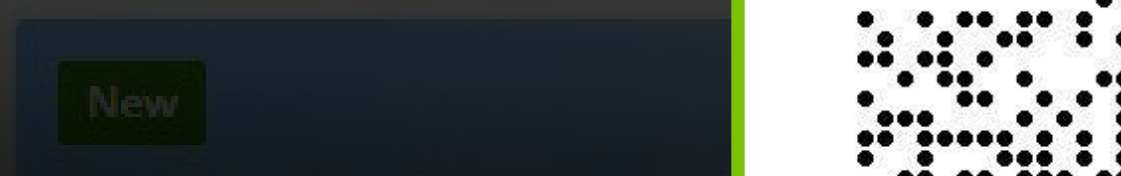
330 S 30th Ave, Brighton, CO 80601

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Coming Soon



New



Learn more about this feature
Scan the QR code.

02

Custom Buyer Presentation Tool

Help you win more **buyer consults** and get **buyer agreements**

This simple tool will help you get paid what you're worth representing clients on the buy side of the transaction.

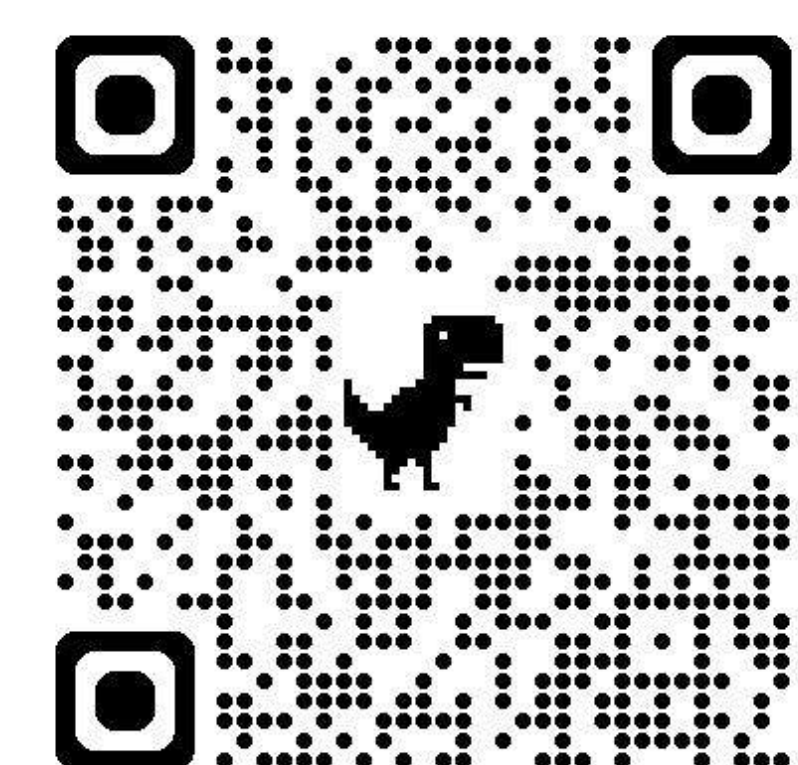
- ✓ Completely customizable
- ✓ Buyer heat map to show buyers how active you (or your teams) are in the area
- ✓ Branded specifically for you to your buyer



- ✓ Custom URL's & presentations for each buyer you work with
- ✓ Pulls in your Google or Zillow Reviews (OR your teams)
- ✓ 105 ways agents who are realtors are worth every penny of their compensation.
- ✓ Pulls in Altos market data with beautiful graphs for local data trends
- ✓ Easily add lenders and/or vendors
- ✓ Download as a PDF or view on your website.

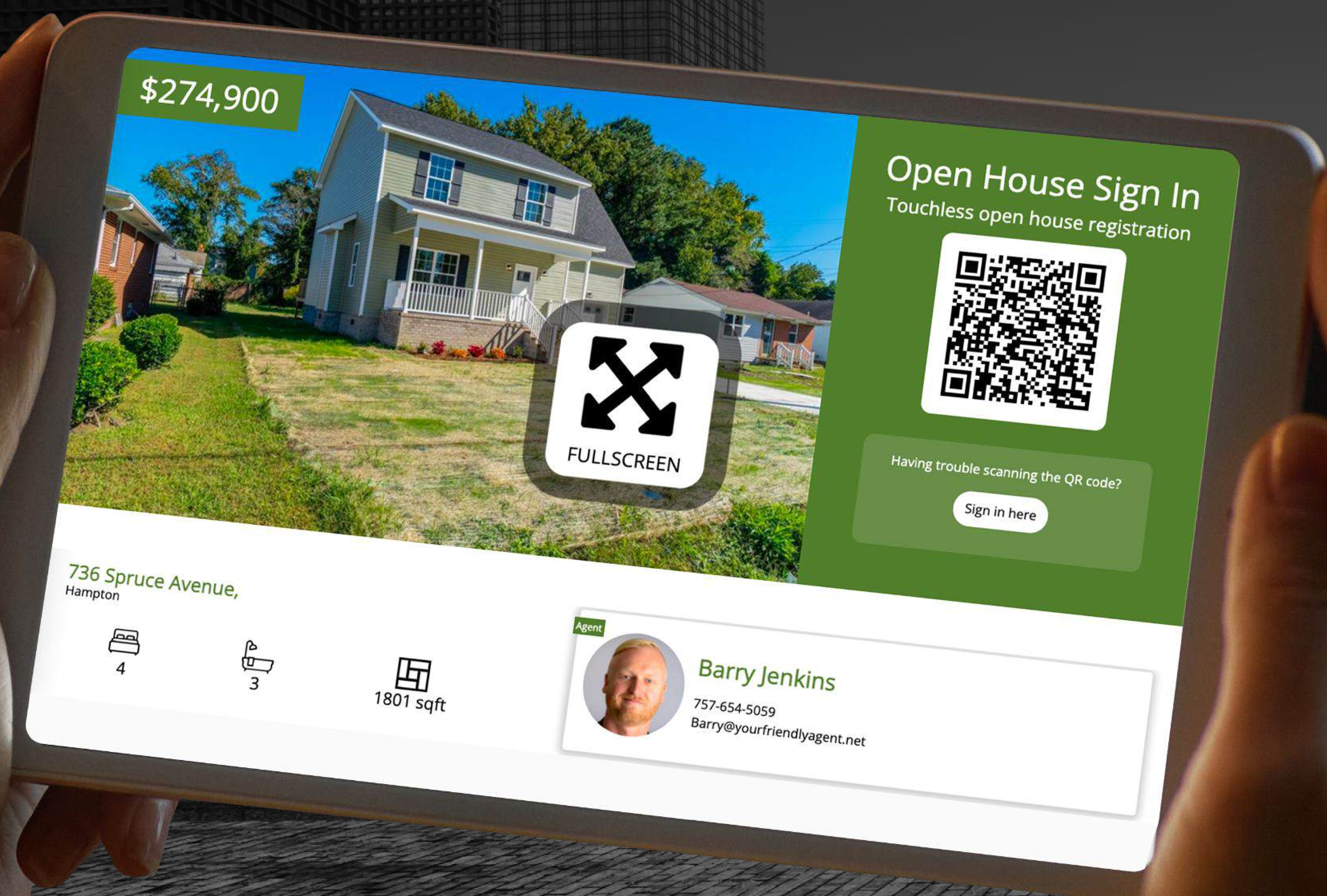


Learn more about this feature
Scan the QR code.

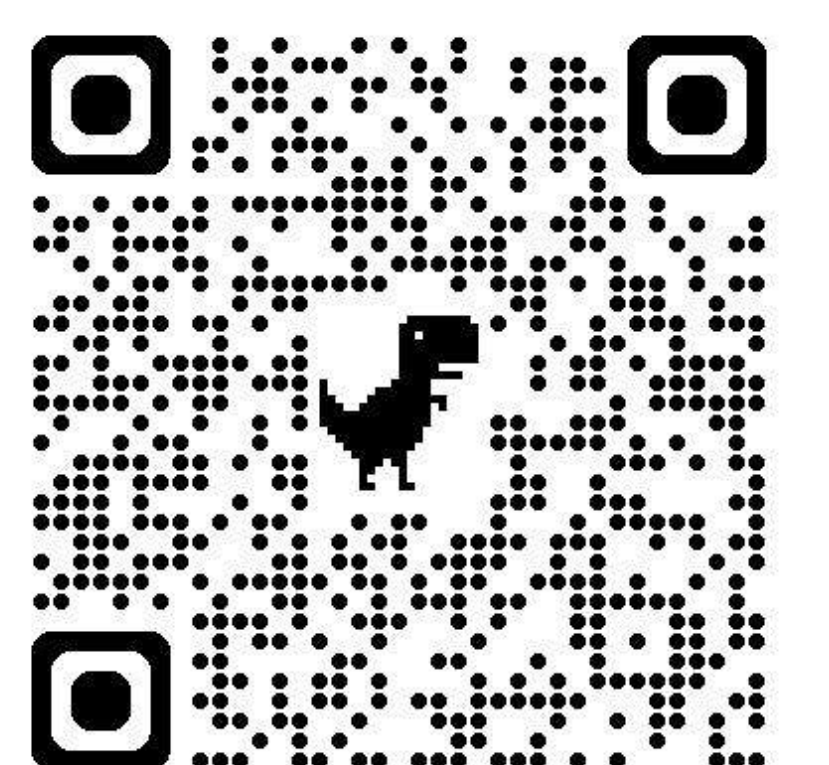


Open House Tool

Easily gather registration details from all your open house guests, automatically remarket to them, and keep them informed about homes similar to the one they visited. All contacts are sent directly into your CRM.



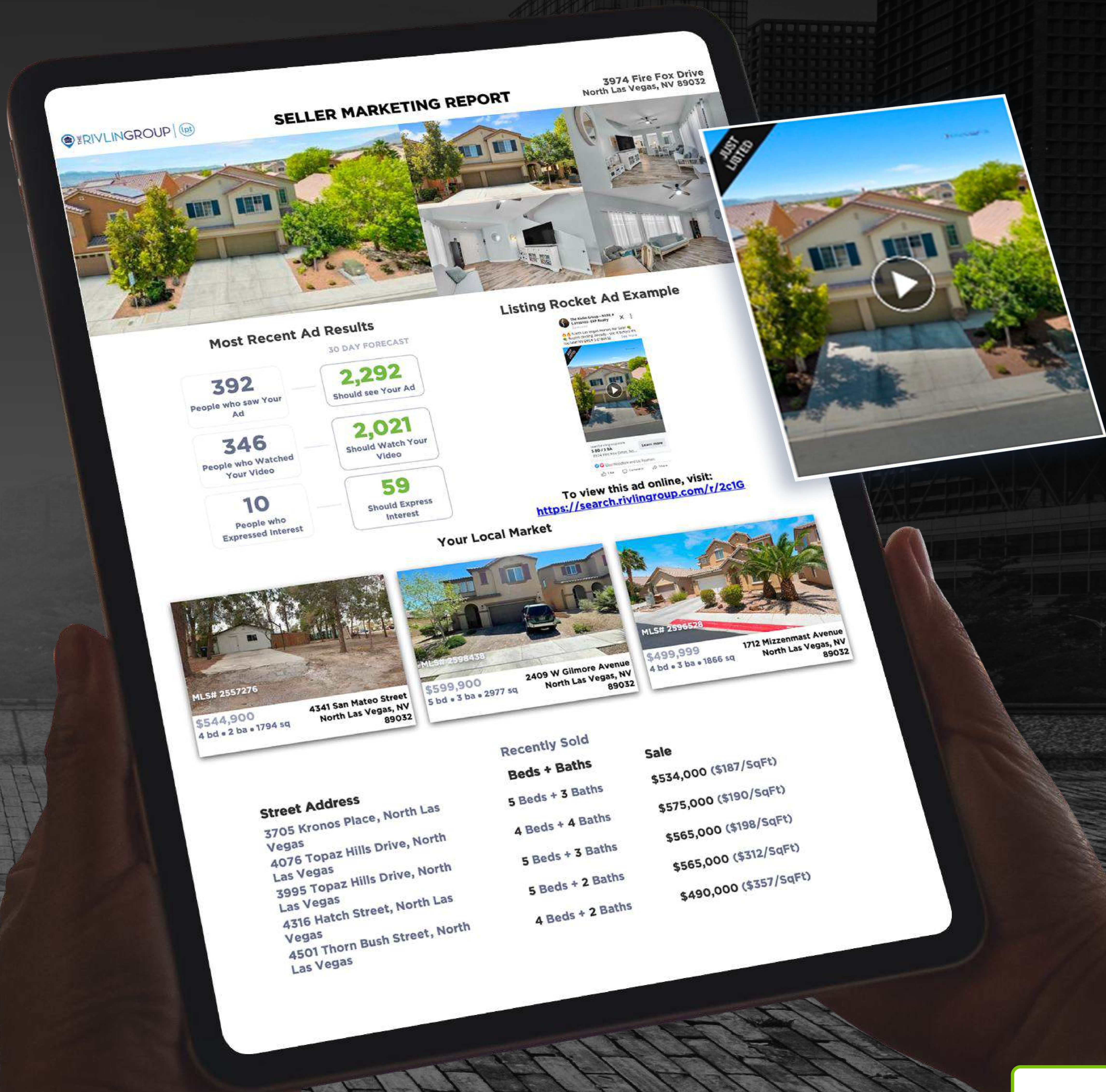
Learn more about Open House tool
Scan the QR code



Dyva Listing Rocket

Beautiful listing videos are created for you - no need to hire expensive videographers or wait weeks to get them done. They're automatically generated as soon as your property hits the MLS. With just a few clicks, you can turn them into ads, garner thousands of views for your sellers, and download a report to share your success with them

NEW! AI Virtual Tours: We now offer near-perfect virtual tours of your listings in full HD, complete with voiceovers.



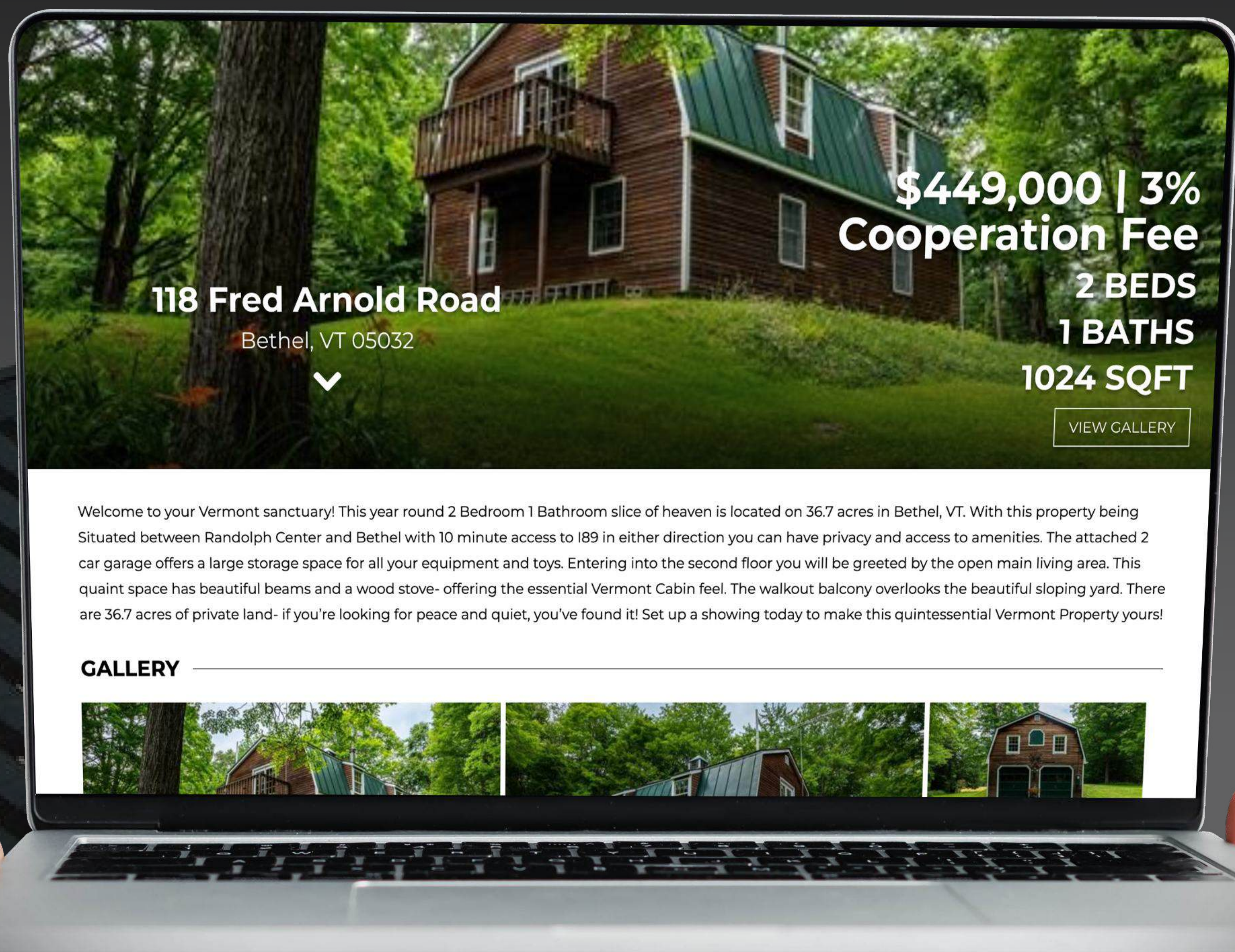
Learn more about Dyva Listing Rocket
Scan the QR code



Single Property Pages

In just a few clicks, you can create your own single property page with beautiful photos and videos, along with a QR code you can use on all your print materials. This allows you to have a complete 360-degree marketing strategy for every property you list, all done in minutes.

You can even add compensation details if permitted in your market.



Learn more about Single Property Pages
Scan the QR code



Seller Tools

Seller Lead Generation: Just Launched: Buy/Sell Leads.

We are excited to announce the launch of buy/sell leads! Buyers are targeted, but we're extracting 40% as sellers. Additionally, 25% of all leads will provide their address and are automatically set up on the Seller Nurture Suite.

The big benefit here is that lead costs are roughly 50-60% less than traditional home valuation-type seller leads, allowing you to build a larger database faster and secure more double-sided transactions.

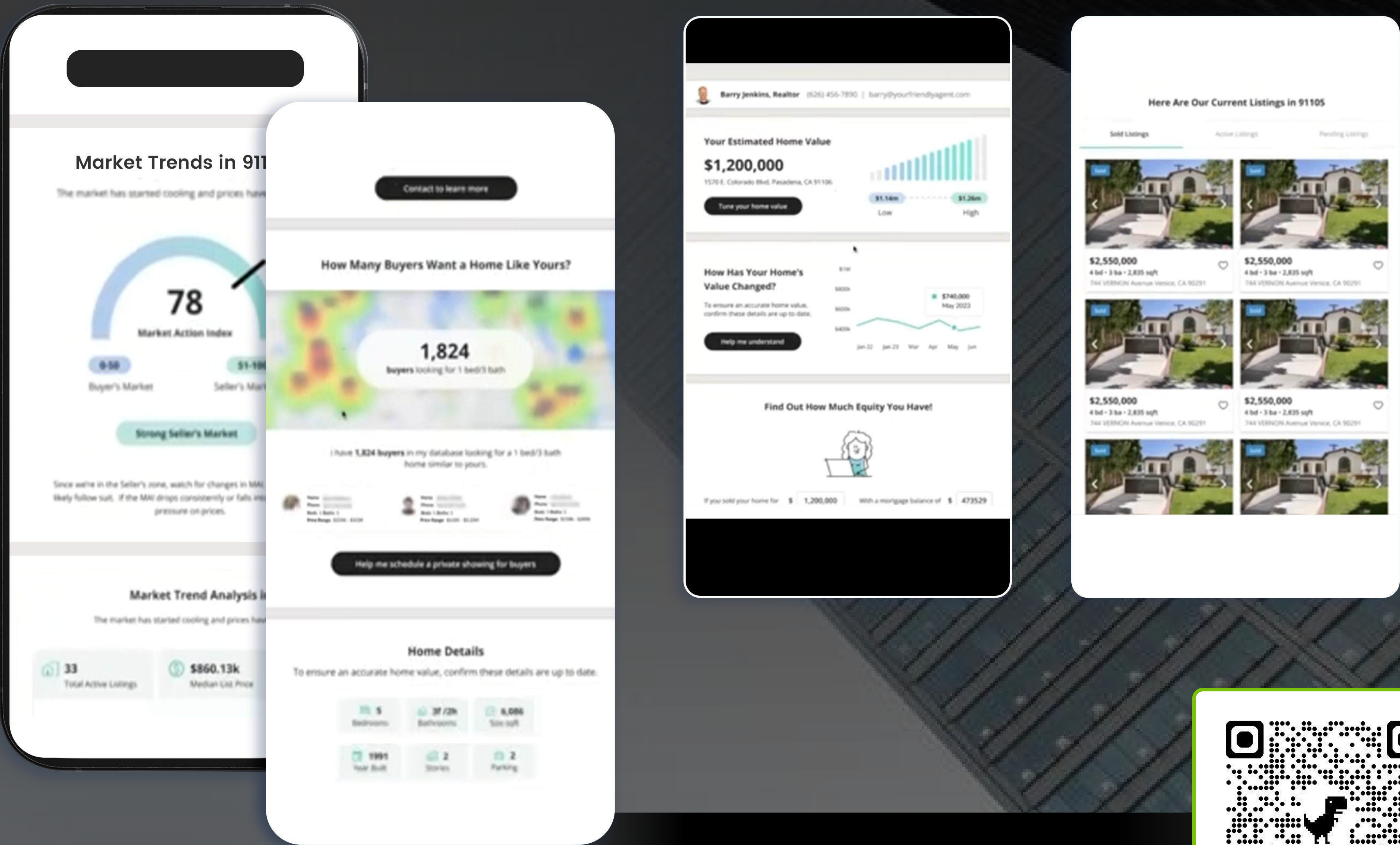
Integration with Zoodealio:

Ylopo has an integration with Zoodealio, enabling legitimate cash offers ads for you, which is another effective way to generate high-intent seller leads

Seller Nurture:

In 2024, Ylopo released a significant update to their [Seller Suite](#), now featuring an internal version of Homebot - only better! This allows your sellers to receive bi-weekly or monthly updates on all things related to their property, branded by you.

This report boasts an over 80% open rate, and any engagement with the report results in tags and notifications for you to follow up on, along with automations. This means you can anticipate sellers' actions before they turn to Google or other portals.



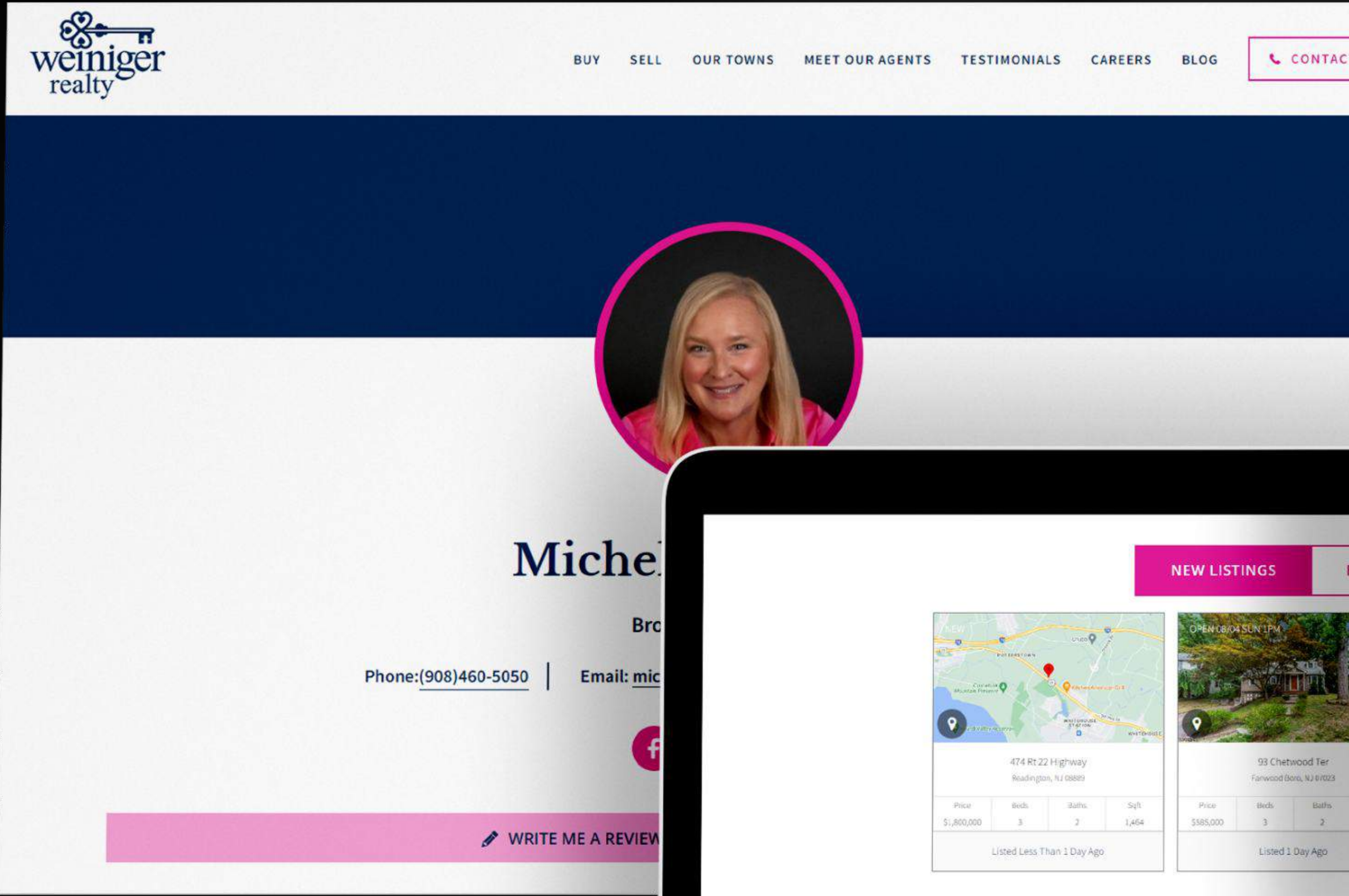
Learn more about Seller tools
Scan the QR code.



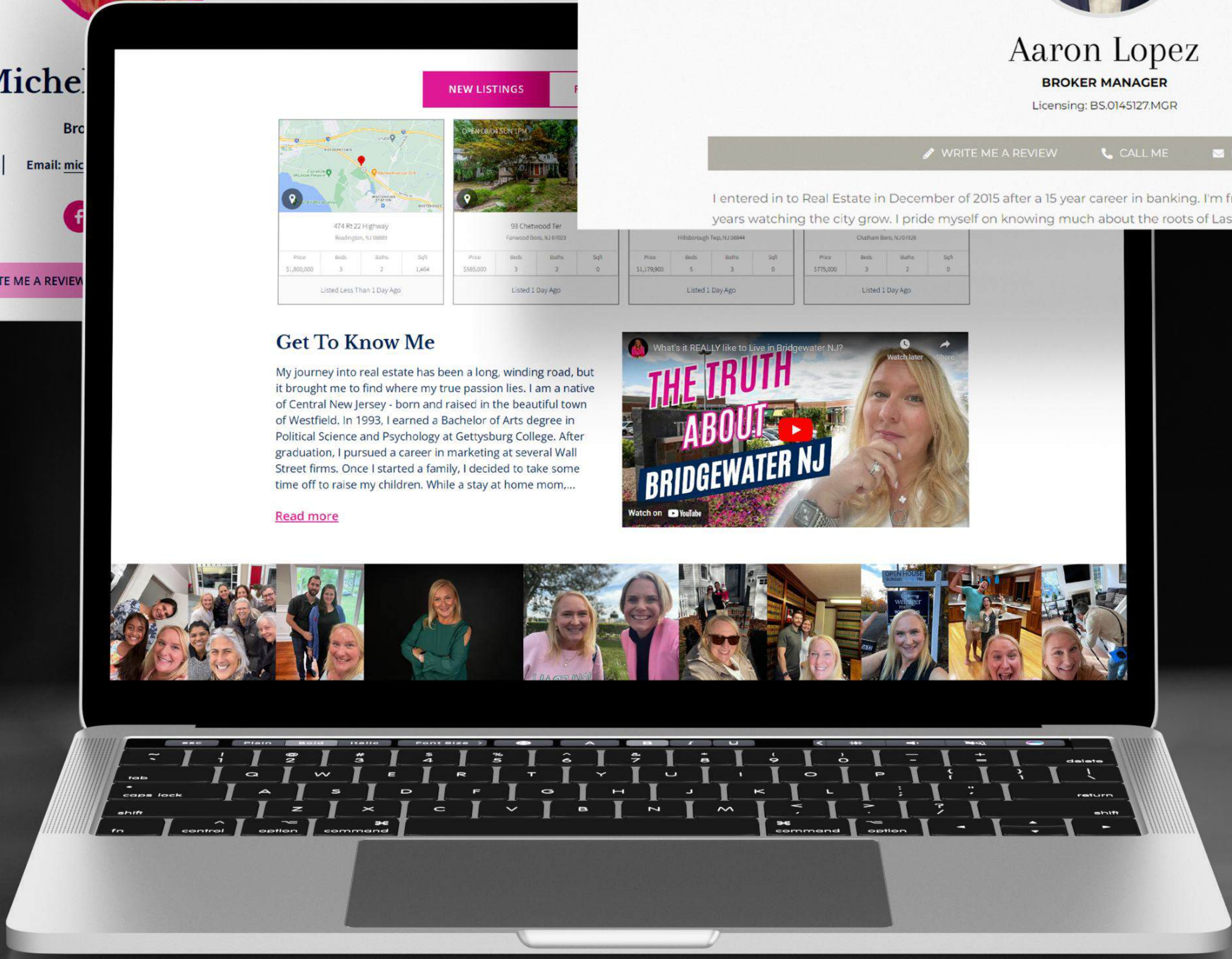
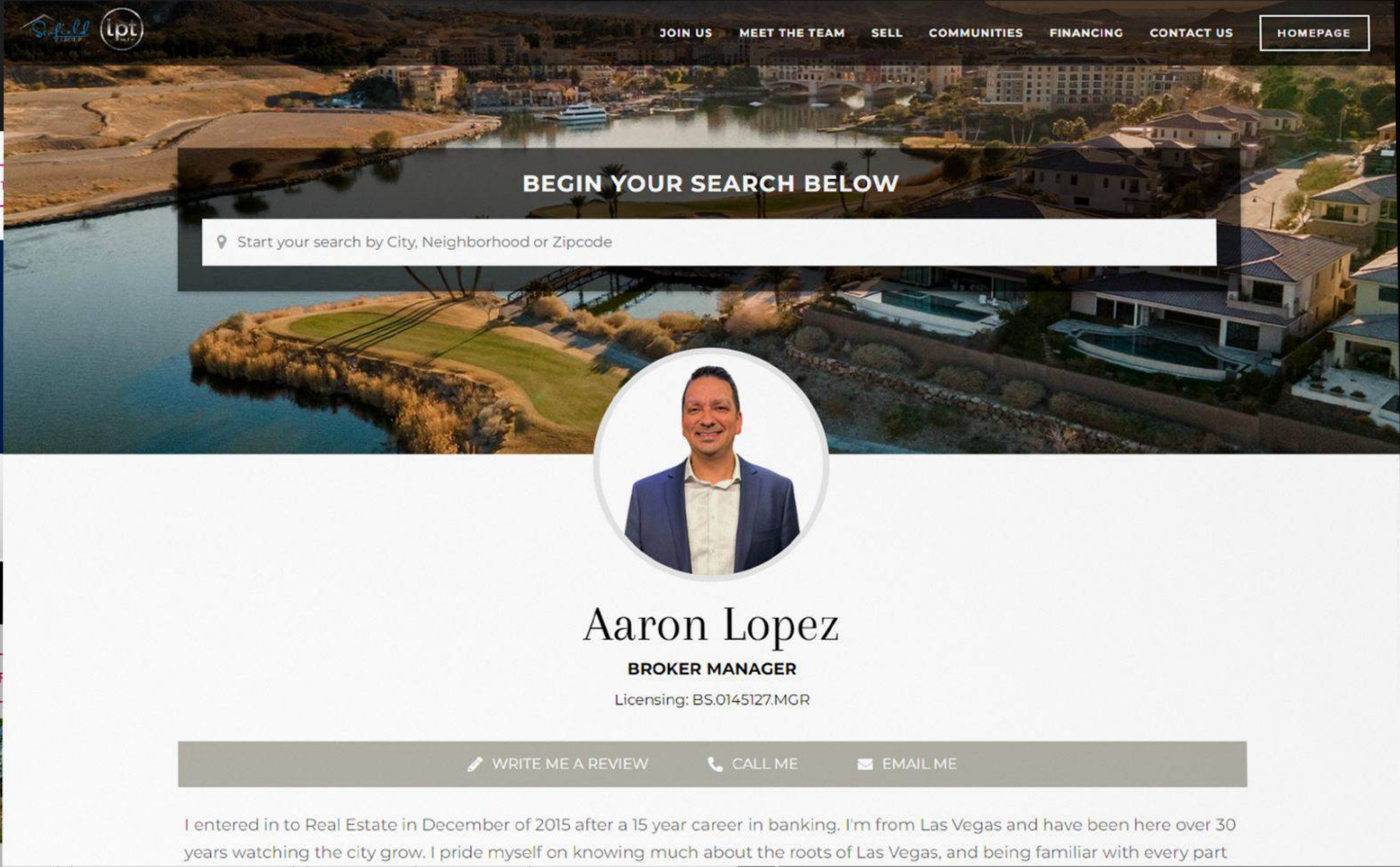
Agent Microsites

Every agent gets their own branded, fully customizable landing page.

Example: [Aaron Lopez](#)

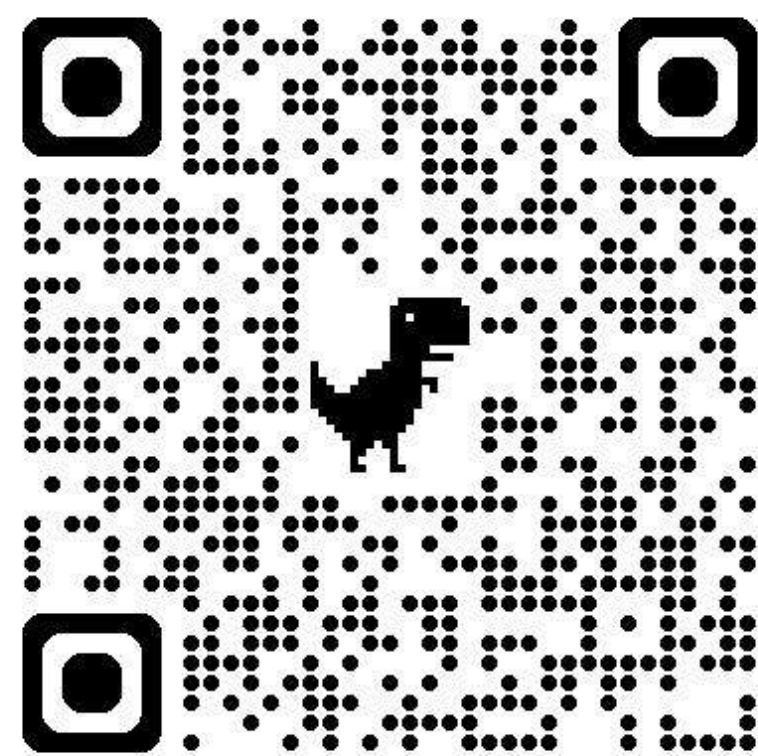


Example: [Michelle Giordano](#)



Agents can also add additional content, such as videos, blog posts, and social media accounts.

Learn more about Agent Microsites
[Scan the QR code](#)



Community / Neighborhood Landing Pages

You tell us the communities you service, and we build out the landing pages for you, showcasing:



Real-time listings (updated within 15 mins)



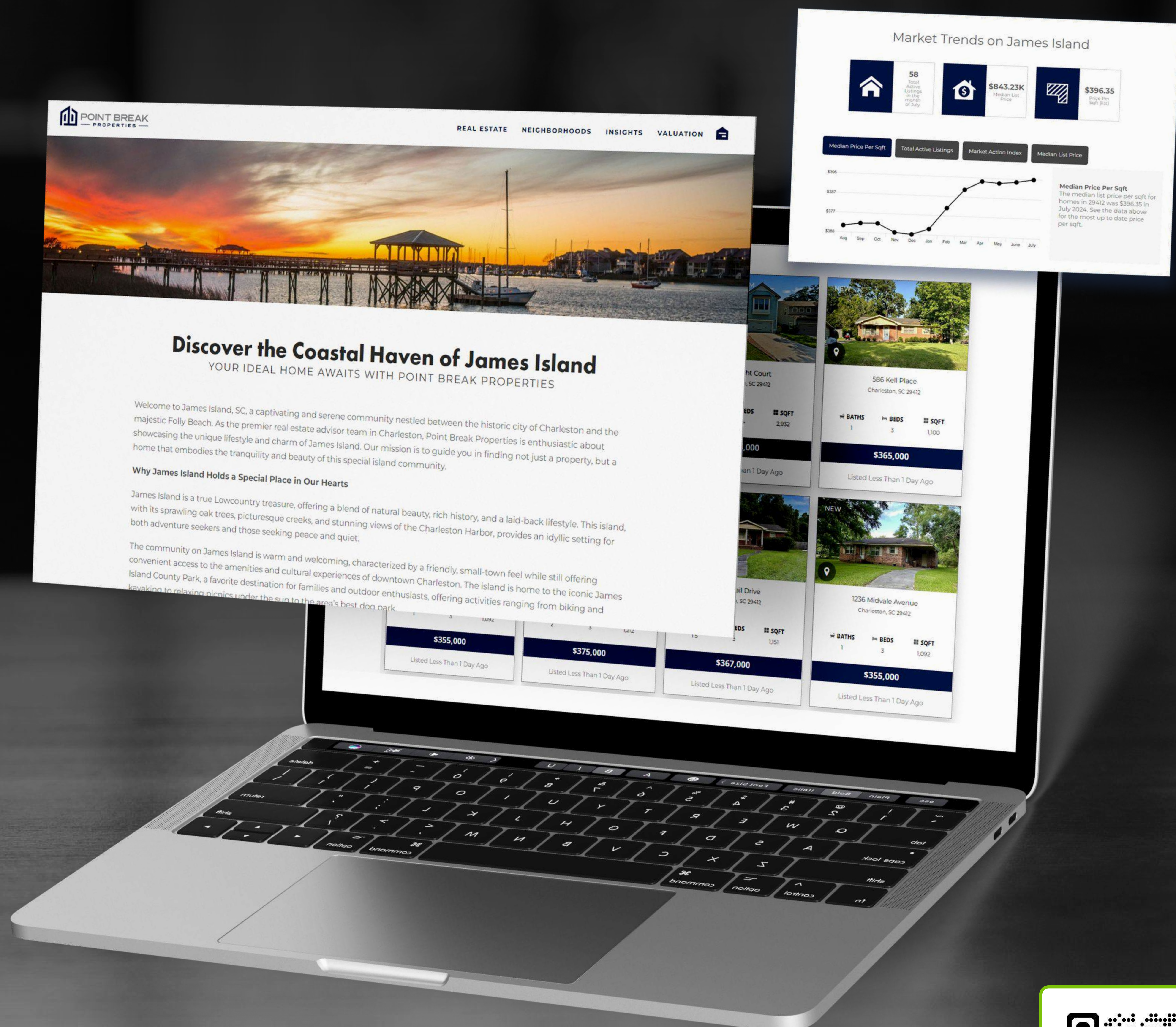
Active market trends data with graphs



Completely customizable options



Unlimited community and custom niche landing pages



Example: [James Island Real Estate](#)

Learn more about Community Landing Pages
Scan the QR code



Lender Co-Branding

Highlight your lender partner with a customizable landing page on your branded site.

You can add as many lender partners as you desire.

Lenders receive leads just like agents and can be set up to get notifications for financial inquiries via the Ylopo system at the same time the agent is notified

The majority of Ylopo clients work with a **lender partner who also helps cover 50% of their monthly costs.**

Examples:



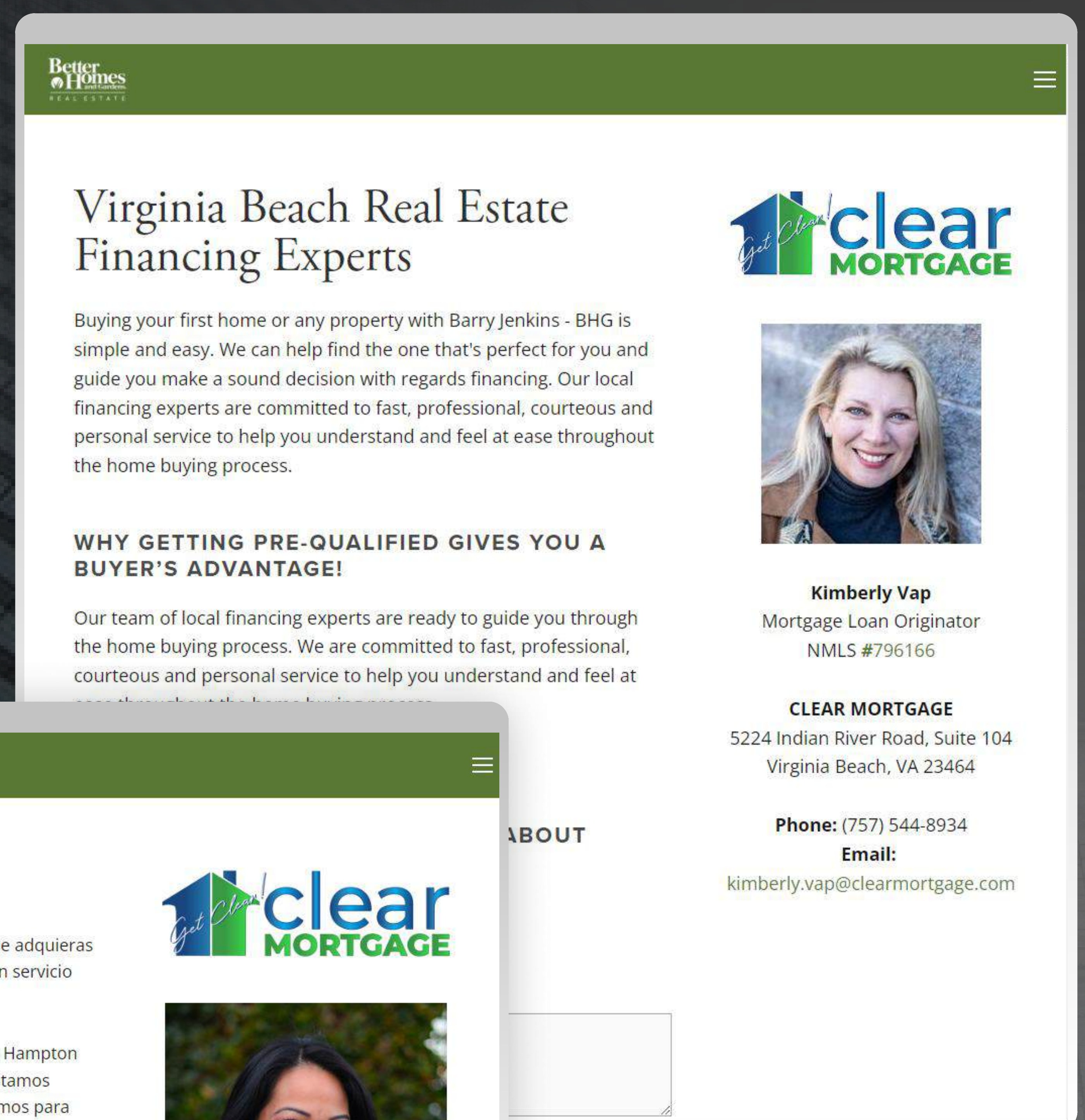
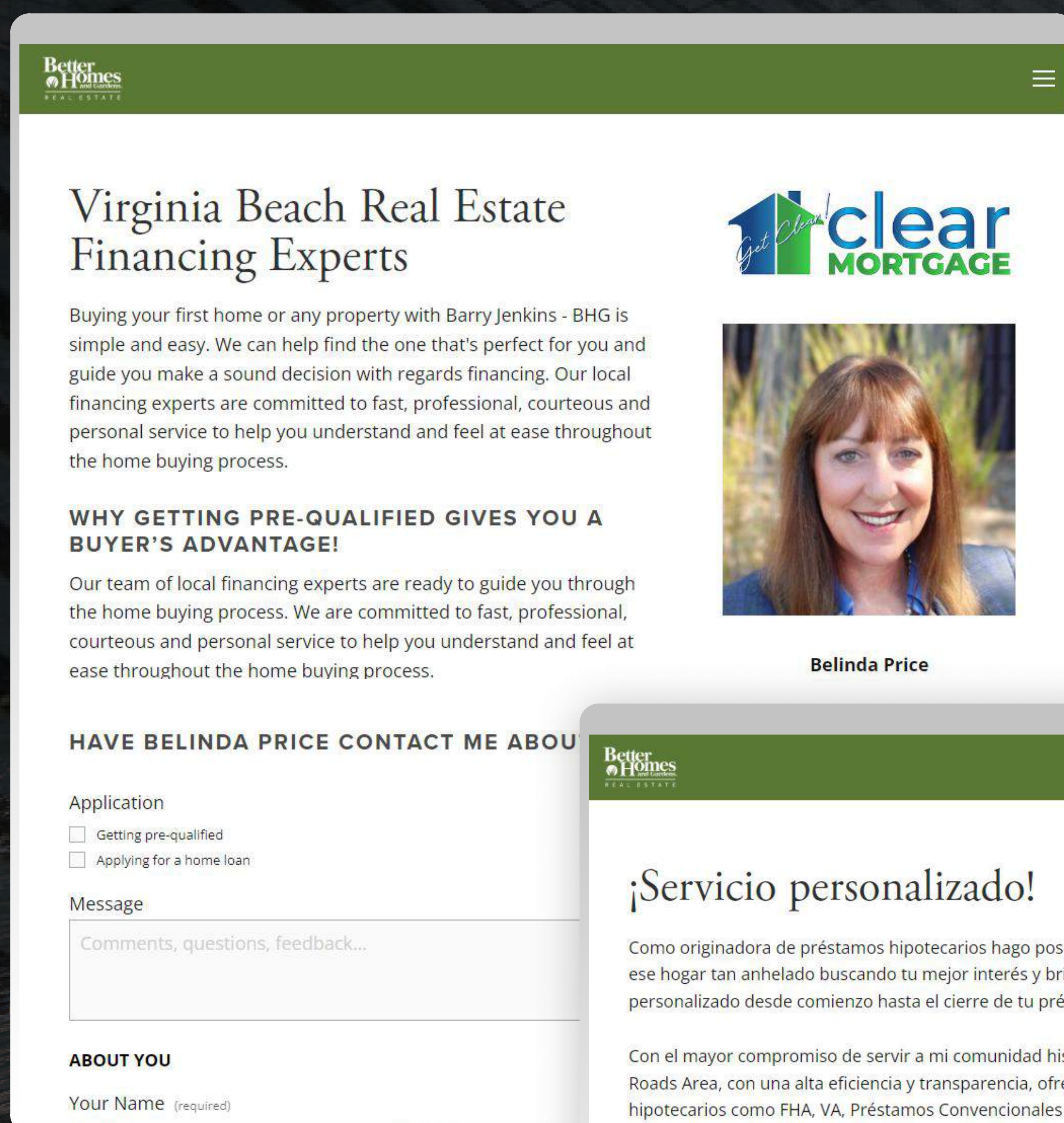
[Michelle Arce-Gonzalez](#)



[Belinda Price](#)



[Kimberly Vap](#)



Dynamic Listing Alerts

Each lead Ylopo generates, as well as any automatically imported lead with a property inquiry, automatically receives daily or weekly **Dynamic Listing Alert** emails. These emails feature **listings based on what they've viewed on our site in the past.**

- ✓ These emails are branded with your colors and include calls to action to encourage recipients to come back to your website, or schedule a showing for homes they like.
- ✓ We set the frequency of alerts based on what we know about their timeframe, and you can edit the criteria we use in Ylopo Stars at any time.
- ✓ Please note that when you edit the criteria for a dynamic listing alert, the dynamism is lost, and the alert will no longer auto-update based on the lead's search activity.

Hi Danielle,

Here are your new listings in Bowling Green, KY between \$149.5k - \$425k (price) with Any / Any Beds / Baths. If you would like to change your search at all, just click [edit my alerts here](#).

Not Danielle? Unsubscribe from future emails [here](#)



\$312,900 **NEW LISTING**

3 Bd | 2 Ba | 2,617 Sqft

227 Hayden Heady Circle, Bowling Green, KY 42104

[1 Day on Market](#)

Beautiful Home With Tons Of Upgrades. Very Well Taken Care Of Property In A Fantastic Subdivision And School District. This Home Has 3 Br, 2 Baths, A Designated



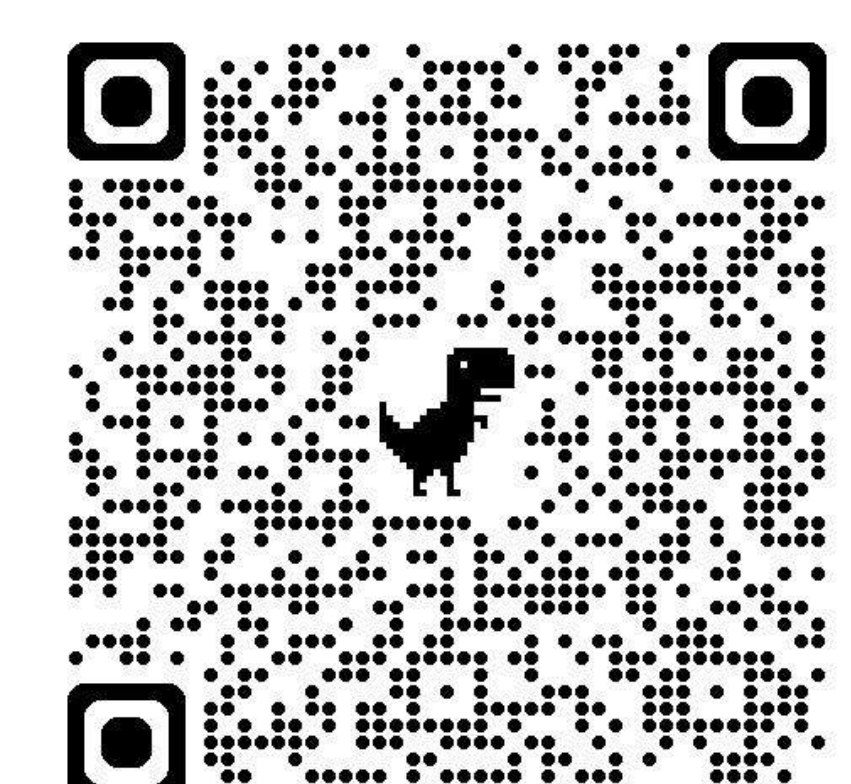
\$289,900 **NEW LISTING**

4 Bd | 3 Ba | 2,083 Sqft

747 Sawgrass Ct, Bowling Green, KY 42104

[Day on Market](#)

Beautiful Home With Tons Of Upgrades. Very Well Taken Care Of Property In A Fantastic Subdivision And School District. This Home Has 3 Br, 2 Baths, A Designated Office, A Bonus And Trees!



Learn more about Dynamic Listing Alerts
[Scan the QR code](#)

Buyer Heat Map

This tool is designed to give all Ylopo users the ability to showcase their website activity, buyer database, and marketing prowess to potential sellers, helping them win more listings. Additionally, this is a non-admin accessible feature, so agents can access this tool on their own at any time.



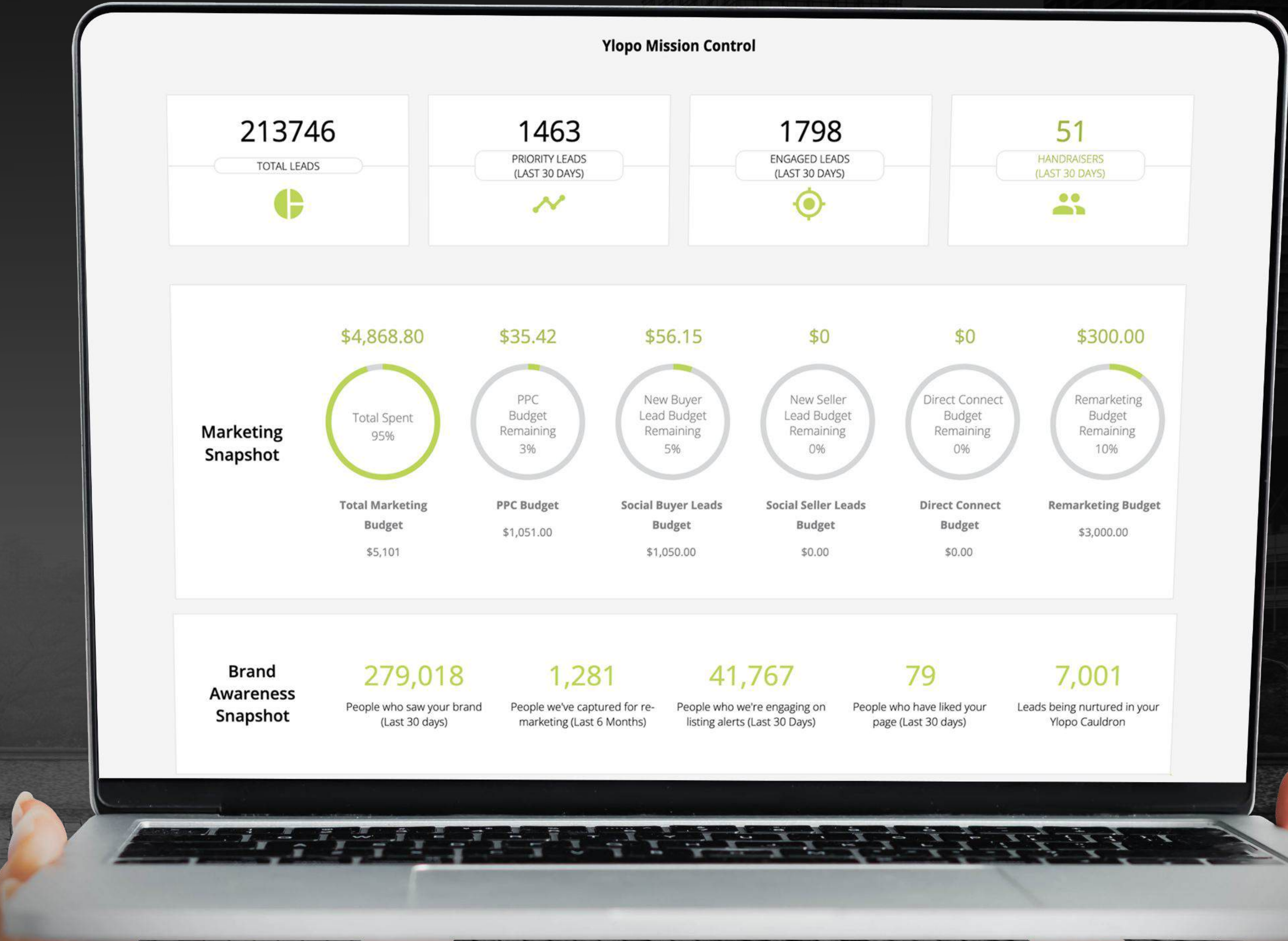
Learn more about Buyer Heat Map
Scan the QR code



Mission Control

Experience complete transparency and control with all your marketing campaigns like never before.

Most platforms make it incredibly hard to track and see how your campaigns and money are performing. We're proud of our results and put them front and center for you inside your very own mission control dashboard where you can get real-time reporting on everything that matters



Learn more about Mission Control
Scan the QR code

